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# Outreach and Updates



# Newsletter Survey Results Now Available

Thank you to the 67 people that completed our newsletter survey. This sample size (of the 421 subscribers) was what we needed to draw some solid conclusions on your preferences, needs, and our potential future direction. The biggest findings, in short? Overall, our newsletter covers the materials you need, in a format you like, and you gave us a B+ on our overall efforts. But there is a lot to be done!

See the full report with Executive Summary »

# Roadside Signs Project in California

Driven around Southern California lately? You might have seen one of California Firewood Task Force's big and noticeable new Don't Move Firewood roadside signs featuring a big flaming campfire and the goldspotted oak borer (GSOB). These signs represent just one part of months of hard work by a large number of state, local, and federal partners. For a full summary of the scope, partners, and intent of the roadside signs project, please visit the Don't Move Firewood blog post authored by Kevin Turner, GSOB Program Coordinator for University of California, Riverside.

Read about the California sign project here »

# **Emerald Ash Borer University Fall and Winter Webinars**

One of the best ongoing webinar series in the world of invasive species, Emerald Ash Borer University (EAB U) has released its fall and winter lineup. Check out their upcoming offerings today, or see what you've missed (and watch those recordings when it is convenient, of course).

Find the webinar schedule for EAB U here »

# Plan ahead! We'll be Back in Mid-January 2015

The Firewood Professionals Newsletter is skipping December, as we do every year. Here's a few ideas to tide you over until the middle of January:

- November 24th is the **Environmental Law Institute BioEnergy and Invasive Species Webinar** fascinating invasives information at your (webinar'd) fingertips.
- Late November is when you should be reaching out to the Christmas Bird Count volunteers in your area.
- **December based Holiday Greenery outreach ideas** for information and example press releases on buying Christmas trees and wreaths.
- Early January's annual effort, How to Dispose of your Christmas Tree, reduces the potential spread of evergreen foliage and bark pests on post-holiday materials.
- Submit your January stories NOW to ensure we've got you on the books. We're filling up fast!

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Want to see what other states are doing? Visit www.dontmovefirewood.org/resources.

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# Infestations and Regulations

Spotted Lanternfly Found in Pennsylvania

Underscoring the grave importance of educating the public to not move firewood as a matter of permanent habit, a new pest named the spotted lanternfly has triggered an extensive quarantine in PA. Similar to the regulatory articles listed in federal gypsy moth quarantines, the lanternfly quarantine severely limits the movement of firewood, brush, plants, lawn furniture, BBQs, and a huge variety of other outside materials that the lanternflies can lay their durable egg cases upon.

Learn More »

Photo credit: Holly Raguza, Pennsylvania Department of Agriculture

# Don't Move Firewood Campaign

Harness the Power of Citizen Scientists this December!

Every year, tens of thousands of birdwatchers across the country go outside in mid to late December to look for, and record, the many birds that live around them as part of the annual Christmas Bird Count. Prepare for this amazing citizen scientist opportunity RIGHT NOW by reading our easy instructions on contacting your local birdwatching group and providing them with the Birdwatcher's Field Guide to Holes in Trees. This handout is a photo guide that succinctly describes the differences between holes from foraging on native food sources, holes (or damage) from birds foraging on invasive insect food sources, and holes from invasive insects themselves.

Download the new Birdwatcher's Guide to Holes in Trees

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DMF Resources Library | Newsletter PDF

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In The News

### 11/6/14

Laurel Wilt confirmed in Louisiana sassafras trees

# 11/3/14

Spotted Lanternfly found in Pennsylvania

## 10/29/14

Long Island Confronts

Destructive Southern Pine Beetle

### 10/28/14

**Emerald Ash Borer Found in Davidson County (Tennessee)** 

Submit Your Story

This is the Firewood Outreach
Coordinating Initiative newsletter,
designed to share information
about firewood and invasive forest
pests. Do you have a story you
want us to include in a future
newsletter? Submit your story of
120 words or less.

**Submit Your Story** 

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Don't Move Firewood 4245 North Fairfax Drive, Suite 100 Arlington, Virginia 22203-1606

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